

Migrating to the cloud: modernising & optimising content & data access with SynApps Solutions



Remove legacy tech issues with a modernised cloud data platform

If the last few years have taught organisations anything, it's that the ability to complete work and collaborate with others should not be location dependent.

When content and applications are integrated, hosted and run on a modern platform in the cloud, teams are free to work from anywhere - empowered with all of the latest information and documentation at their fingertips.

As things stand, many companies and service providers feel their content is out of control. They own too many disparate systems, and information is often duplicated yet hard to find. Extensive use of Teams and other ad-hoc remote collaboration tools during the pandemic has created content chaos in many cases, as users each have stored their own versions of files and data, making the latest 'version of truth' impossible to track down.

Cloud is now the default

These days, there are very few - if any - arguments against running applications and accessing content via the cloud. The case for moving to the cloud on the other hand is robust and proven:

- It's more cost-effective to own and manage over time
- It's more flexible and scalable (if planned right)
- It paves the way for ready access to the latest features and functionality
- It relieves internal IT departments of a large support burden.

Moving applications and content to the cloud creates an opportunity to consolidate platforms, clean up information management, reduce data centre/hardware legacies, and make everything inherently more secure and compliant – not to mention faster and more modern.

In the 2020s, harnessing a cloud content platform and cloud-based applications is a given.

Things to consider

There are some important considerations as businesses or public service providers make the transition to the cloud, however. Decisions include:

- Private or public cloud?
- Hyperscaler (AWS, Microsoft, etc) or third-party/software vendor cloud?
- What level of service is appropriate, what's provided, and are there any limitations?
- What are the security & compliance provisions – in terms of data management, privacy, regulatory requirements around what's retained/deleted over time, geographic limitations on where data can be hosted, etc?
- How might you enable your different teams to transition to the new environment; and
- What factors will be important for future-proofing your planned move to the cloud, including content portability/export if circumstances change?

Cloud content migration from SynApps

SynApps has long advocated for cloud integration and cloud hosting of content and core line-of-business applications, because of all of the benefits outlined above.

Cloud infrastructures, platforms and software choices matured a long time ago and the options and advantages continue to multiply. That's as the technology continues to advance and as more critical business applications are relaunched as 'cloud-first' versions, optimised for virtual deployments.

Because we're deeply experienced in implementing and managing on-premise and cloud-based platforms and systems, we have a rich understanding of both legacy and very modern application environments. We know what the inter-system integration potential is, and what it takes to optimise content availability, reliability and reusability across these applications as platforms are brought up to date and moved into a cloud environment.

We're technology-agnostic too, which means we'll assess the best options for you without any pre-existing bias towards a given cloud platform or vendor.

We're also closely acquainted with the common issues organisations come up against when transitioning to cloud-based platforms and systems. Because we've been through all of this so often before, across a broad range of businesses and public sector institutions, we know exactly what to watch out for and how best to navigate those challenges.

How we can help

Whatever your interest in or ambitions for the cloud, we can help you assess and realise the potential while helping you identify and manage any risks along the way.

- If you're not sure how far to go with the cloud, and what your options are, we can help assess your current IT landscape to determine how you can transform that estate and make content work harder for everyone in the organisation.
 - We'll talk you through the different approaches, and help you determine what's best for your organisation.
- We can help you identify opportunities to combine your various legacy content management platforms on a single, homogenous cloud content platform.
 - As well as being more efficient and cost-effective to manage, a consolidated setup will make it easier for different teams of users to discover and leverage the same correct and current content in their respective roles.
- We can talk you through the different cloud options and infrastructure providers, the pros and cons of each approach, and important considerations around security, scalability, and content portability.
- When it comes to the transition itself, we can help you plan timelines which factor in all of the practical considerations, right through to planning and supporting the new platform implementation and content migration effort.
 - We can also provide ongoing managed/support services as needed.

Whatever the scope of our engagement, we will always work in close partnership with our clients to achieve the desired results.

SynApps Solutions: independent experts you can trust

SynApps has decades of experience solving content and data access problems for UK businesses and public sector organisations.

We are an independent consultancy and systems integrator. We assess every situation uniquely and bring the right combination of technologies and services to bear to transform patient information access in each case. We can help put together the business case, too – accelerating the transformation decision process. And, because all of the solutions we work with are cloud-friendly, we can often roll out new solutions within weeks rather than months.

To discuss cloud migration, set up a 1:1 discussion via www.synapps-solutions.com